Mapping discarded needles in Fusion Tables Tutorial

In the previous tutorials, we've learned how to <u>turn pivot tables into heat</u> <u>maps</u> and <u>place colour code geographic points using markers</u> that Fusion Tables recognizes.

The rational for this tutorial using discarded needles reported to the city of Ottawa is to show how you can map the locations were city inspectors found the needles, and then show the hot spots on a heat map. We will then use the same data set for a tutorial in Tableau to show you how you can use the same data set to create yet a third visualization.

First a word about discarded needles data. Obtained using the city of Ottawa's Freedom-of-Information Act, it's a subset of a larger database of 311 calls on the city of Ottawa's open data website. The difference here is that this data base contains exact addresses where city inspectors with Ottawa's property standards branch picked up discarded needles. The specific address allow us to create a heat map -- something we can also do with the city's data on its website because the categories are broken down by ward -- and place the locations on a map.

<u>CBC News</u> and the <u>Toronto Star</u> have used this data to tell stories.

So let's get started.

- 1) Download the discarded syringe table by clicking here.
- 2) Copy the table in the master worksheet, paste it in a new worksheet named "WorkingCopy".
- 3) Insert a column to the right of the "Date" column and call it "Year.

▼ (* × ✓ fx	=year(B2)	
В	С	D
Date	Year	Time
08/10/2005 0:00	=year(B2)	8:14:47 AM
07/11/2007 0:00		11:20:18 AM
02/05/2006 0:00		11:33:53 AM
02/05/2006 0:00		11:48:22 AM
02/05/2006 0:00		2:27:49 PM
02/11/2007 0:00		9:17:51 AM

4) Use the "Year" function to pull the year out of the date column.

5) Before copying the formula to the bottom of the table, be sure to format the value as "General".

Date	Year	Time
08/10/2005 0:00	27/06/1905 0:00	8:14:47 AM
07/11/2007 0:00		11:20:18 AM
02/05/2006 0:00		11:33:53 AM
02/05/2006 0:00		11:48:22 AM
02/05/2006 0:00		2:27:49 PM
02/11/2007 0:00		9:17:51 AM
23/04/2007 0:00		11:13:31 AM
29/07/2007 0:00		7:01:24 PM

-	U	U U	U	L
SR #	Date	Year	Time	Street Address
2005-377913	08/10/2005 0:00	27/06/1905 0:00	8:14:47 AM	WOODROFFE
2007-352275	07/11/2007 0:00		11:20:18 AM	CYRVILLE
2006-137456	Format Cells		The set for enter	9 x
2006-137612			AN AND THE ADD	
2006-137929	Number Alignm	ent Font Border Fill	Protection	
2007-347222	Category:		n - Dis	
2007-100317	General	Sample		
2007-229897	Number	2005		
2006-429436	Accounting	General format cells have no sp	ecific number forn	nat.
2006-103818	Date	A REAL PROPERTY AND A REAL		
2006-091608	Percentage			
2006-216907	Fraction			
2006-278215	Text			
2006-324725	Special			
2007-275083	Custom			
2005-383907				
2005-110274				
2006-057933				
2006-264051		w		
2007-348666				
2007-407523				
2005-094759				
2005-436312				
2007-267580				
2007-290053			ОК	Cancel
2004-465202				
2006-139143	03/05/2006 0:00		12:17:16 PM	CATHERINE

Date	Year	Time
08/10/2005 0:00	2005	8:14:47 AM
07/11/2007 0:00		11:20:18 AM
02/05/2006 0:00		11:33:53 AM
02/05/2006 0:00		11:48:22 AM
02/05/2006 0:00		2:27:49 PM
02/11/2007 0:00		9:17:51 AM
23/04/2007 0:00		11:13:31 AM
29/07/2007 0:00		7:01:24 PM
11/12/2006 0:00		7:48:53 AM

Date	Year	Time
08/10/2005 0:00	2005	8:14:47 AM
07/11/2007 0:00	2007	11:20:18 AM
02/05/2006 0:00	2006	11:33:53 AM
02/05/2006 0:00	2006	11:48:22 AM
02/05/2006 0:00	2006	2:27:49 PM
02/11/2007 0:00	2007	9:17:51 AM
23/04/2007 0:00	2007	11:13:31 AM
29/07/2007 0:00	2007	7:01:24 PM
11/12/2006 0:00	2006	7:48:53 AM
03/04/2006 0:00	2006	7:17:09 PM
23/03/2006 0:00	2006	9:24:34 AM
20/06/2006 0:00	2006	10:35:01 AM
29/07/2006 0:00	2006	9:53:36 AM
03/09/2006 0:00	2006	11:13:29 AM
30/08/2007 0:00	2007	3:46:49 PM
13/10/2005 0:00	2005	5:15:11 PM
19/04/2005 0:00	2005	1:46:26 PM
20/02/2006 0:00	2006	6:10:30 PM
19/07/2006 0:00	2006	2:41:06 PM
03/11/2007 0:00	2007	6:07:24 PM
/ - /		

- 6) Highlight the "Call Description" column and insert a column to the left.
- 7) Call it "Address_New".
- 8) We'll use a concatenation function (pages 96 to 97 in our textbook) to combine the columns E,F and G. We must combine the address information because Fusion Tables needs a whole address in order to place the locations on a map.



9) Notice the space between the quotation marks. Translated into English, the function in the screen shot above means that we have used the ampersand <&> to combine the bits in the three columns,

separated by spaces to make the addresses easier to read.

Address_New
1435 MORISSET AVE
2045 CARLING AVE
1973 JASMINE CRES
292 LYON ST
570 BRONSON AVE
250 CITY AVE
366 BANK ST
292 LYON ST
4 RIDEAU ST
411 COOPER ST
370 KENNEDY LANE
52 BAYSWATER AVE
741 BERNARD ST
3019 FAIRLEA CRES
2630 INNES RD
745 EGLISE,
1150 FISHER AVE
219 GRANVILLE ST
130 YORK ST
1021 ST. BLVD
140 GEORGE ST
1019 CAPREOL ST
120 PARKDALE AVE
2600 QUEENSVIEW DR
265 MONTREAL RD

- We're almost there. But Google's Fusion Tables needs a bit more information to ensure that these addresses get placed in Ottawa and not some other city that may have a similar address.
- 11) So let's add a new field to the right of "Address_New", and call it, "Address_For_FT".

12) We will use a variation of the concatenation function to add the city, province and country to each address.

	H2	• (6	f _x =CONCATEN	ATE(G2,"Otto	awa, Ontario, Canada")			
1	A	В	С	D	E	F	G	н
1	SR #	Date	Time	Address #	Street Address	RD/ST/AVE	Address_New	Address_For_FT
2	2005-377913	08/10/2005 0:	00 8:14:47 AM	1385	WOODROFFE	AVE	1385 WOODROFFE AVE	1385 WOODROFFE AVE Ottawa, Ontario, Canada
3	2007-352275	07/11/2007 0:	00 11:20:18 AM	1021	CYRVILLE	RD	1021 CYRVILLE RD	

13) Make sure "Ottawa, Ontario, Canada" is within quotation marks, as you can see in the screenshot above.

14) Copy to the bottom.

Address_New	Address_For_FT
385 WOODROFFE AVE	1385 WOODROFFE AVE Ottawa, Ontario, Canada
YRVILLE 1021 RD	CYRVILLE 1021 RD Ottawa, Ontario, Canada
IDEAU 215 ST	RIDEAU 215 ST Ottawa, Ontario, Canada
IDEAU 217 ST	RIDEAU 217 ST Ottawa, Ontario, Canada
IDEAU 215 ST	RIDEAU 215 ST Ottawa, Ontario, Canada
IDEAU 450 ST	RIDEAU 450 ST Ottawa, Ontario, Canada
ARKDALE 466 AVE	PARKDALE 466 AVE Ottawa, Ontario, Canada
LD 528 ST	OLD 528 ST Ottawa, Ontario, Canada
AICHAEL 1556 ST	MICHAEL 1556 ST Ottawa, Ontario, Canada
IEADOWLANDS 929 DR	MEADOWLANDS 929 DR Ottawa, Ontario, Canada
ISGAR 580 ST	LISGAR 580 ST Ottawa, Ontario, Canada
ING 285 AVE	KING 285 AVE Ottawa, Ontario, Canada
ING 285 AVE	KING 285 AVE Ottawa, Ontario, Canada
ING 206 AVE	KING 206 AVE Ottawa, Ontario, Canada
ING 284 AVE	KING 284 AVE Ottawa, Ontario, Canada
SABELLA 64 ST	ISABELLA 64 ST Ottawa, Ontario, Canada
OLMWOOD 111 AVE	HOLMWOOD 111 AVE Ottawa, Ontario, Canada
HARDONNAY 619 DR	CHARDONNAY 619 DR Ottawa, Ontario, Canada
ERON 1670 RD	HERON 1670 RD Ottawa, Ontario, Canada
OBOURG 110 ST	COBOURG 110 ST Ottawa, Ontario, Canada
LARENCE 253 ST	CLARENCE 253 ST Ottawa, Ontario, Canada
LARENCE 140 ST	CLARENCE 140 ST Ottawa, Ontario, Canada
LARENCE 165 ST	CLARENCE 165 ST Ottawa, Ontario, Canada
TARENCE 239 ST	CLARENCE 239 ST. Ottawa Ontario, Canada

15)

16) Now let's pull the numbers out of the "Ward" column,

allowing us to merge the ward number with the similar column the Ward <u>KML file</u> we already have uploaded to our Google Drive.

17) We'll use the "Text to Columns" option to separate the numbers.



18) Highlight the "Ward" column, and click on the "Text to Columns" option (covered on pages 97 and 98 of the textbook).

The Text Wizard has determined the	it your data is Delimited.			date What-If Analysis	Group Ungroup Subtotal
I this is correct, choose Next, or cho	ose the data type that best describes	s your data.			Outline
Original data type					
Choose the file type that best desc	ribes your data:			x	1
Delimited Characters	such as commas or tabs separate ea	ich field.		R	L
Fixed width - Fields are a	aligned in columns with spaces betwe	en each heid.		Imary	Ward
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				Syringes	WARD 11
m is a constant				Syringes	WARD 12
Preview of selected data:				Syringes	WARD 12
1 Ward			^	Syringes	WARD 12
3 WARD 11			-	Syringes	WARD 12
4 WARD 12				Syringes	WARD 15
6 WARD 12			· ·	Syringes	WARD 12
<				Syringes	WARD 18
	Cancel	Next >	Finish	Syringes	WARD 16
			- Louise	Syringes	WARD 14
rio, Canada		Property Standar	ds Needle	s/Syringes	WARD 12
rio, Canada		Property Standar	ds Needle	s/Syringes	WARD 12
rio, Canada		Property Standar	ds Needle	s/Syringes	WARD 12
rio, Canada		Property Standar	ds Needle	s/Syringes	WARD 12
tario. Canada		Property Standar	ds Needle	s/Syringes	WARD 17

19) Excel considers it a "delimited" file because a space separates the name "WARD" from the number.

- 20) Choose the "Next" tab.
- 21) Excel will always default to "Tab".

22) We want space, so check that box.

This screen lets you set the delimiters your data contains. You can see below.	how your text is affected in the preview	date What-If Analysis	Group Ungroup Subtotal
Iab Semicolon Treat consecutive delimiters as one		ĸ	L
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Other:		Syringes	WARD 8
		Syringes	WARD 11
Data preview		Syringes	WARD 12
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WARD 12		Syringes	WARD 15
WARD 12		Syringes	WARD 12
		Syringes	WARD 18
Cancel < Back	Next > Finish	Syringes	WARD 16
		Syringes	WARD 14
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ario, Canada ario, Canada ario, Canada ario, Canada itario, Canada wa, Ontario, Canada iwa, Ontario, Canada intario, Canada Ontario, Canada Ontario, Canada	Property Standards Nee Property Standards Nee	dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes dles/Syringes	WARD 12 WARD 12 WARD 12 WARD 12 WARD 17 WARD 17 WARD 17 WARD 19 WARD 18 WARD 12 WARD 12
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23) This tells Excel where to create a new column.

24) Select "Next" and then "Finish".

J	К	L	M
Call Description	Summary	Ward	
Property Standards	Needles/Syringes	WARD 8	
Property Standards	Needles/Syringes	WARD 11	
Property Standards	Needles/Syringes	WARD 12	
Property Standards	Needles/Syringes	WARD 12	
Property Standards	Needles/Syringes	WARD 12	
Property Standards	Needles/Syringes	WARD 12	
Property Standards	Needles/Syringes	WARD 15	
Property Standards	Needles/Syringes	WARD 12	
Pro Microsoft Excel	New Deep Tepringers	X	
Pro Pro Pro Pro	ant to replace the contents o	of the destination cells?	
Property Standards	Needles/Syringes	WARD 12	
Property Standards	Needles/Syringes	WARD 17	

25) Excel wants to know if it's okay for the new column containing the numbers to replace the contents in the adjacent cellS. In this case it's fine, because the column is blank. This might not be the case if we were using the "Text to Column" option in the middle of a table with columns on either side.

26) Select the "OK" tab.

J	К	L	М
Call Description	Summary	Ward	
Property Standards	Needles/Syringes	WARD	8
Property Standards	Needles/Syringes	WARD	11
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	15
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	18
Property Standards	Needles/Syringes	WARD	16
Property Standards	Needles/Syringes	WARD	14
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	12
Property Standards	Needles/Syringes	WARD	17
Property Standards	Needles/Syringes	WARD	17
	N 11 /C 1		40

27) Label column M "Ward_No."

28) This is the column we'll merge with the corresponding column in the Ward KML file to create a heat map.

- 29) But first, we're going to plot the individual addresses in the "Address_For_FT" column on a map.
- 30) To make the data set manageable for readers, let's select the two most recent years, 2012 and 2013, which, when sorting column B in descending order, tell us that the most recent date is Sept. 12, 2013.

	А	В	L
	SR #	Date	Year
2	201301164852	09/12/2013 0:00	2013
3	201301147690	30/11/2013 0:00	2013
Ł	201301147690	30/11/2013 0:00	2013
)	201301120711	19/11/2013 0:00	2013
ò	201301115079	16/11/2013 0:00	2013
1	201301112981	15/11/2013 0:00	2013
3	201301108201	13/11/2013 0:00	2013
)	201301104687	12/11/2013 0:00	2013
0	201301102439	11/11/2013 0:00	2013
1	201301090945	05/11/2013 0:00	2013
2	201301080549	31/10/2013 0:00	2013
3	201301079132	31/10/2013 0:00	2013

31)

32) Filter the table for the years 2012 and 2013, giving us 272 records out of a total of 911.

A	A		В		C		D	E	F	
1	SR #	-	Date	-	Year	л	Time -	Street Address	Address -	R
2	20130116485	52	09/12/2013	0:00	2013		12:44:56 PM	MORISSET	1435	AV
3	20130114769	0	30/11/2013	0:00	2013		9:46:21 PM	CARLING	 2045	AV
4	20130114769	90	30/11/2013	0:00	2013		9:46:21 PM	JASMINE	 1973	CR
5	20130112071	11	19/11/2013	0:00	2013		2:22:06 PM	LYON	 292	ST
6	20130111507	79	16/11/2013	0:00	2013		11:43:29 PM	BRONSON	 670	AV
7	20130111298	31	15/11/2013	0:00	2013		2:04:21 PM	CITY	 250	AV
8	20130110820	01	13/11/2013	0:00	2013		5:38:11 PM	BANK	 366	ST
9	20130110468	37	12/11/2013	0:00	2013		12:49:24 PM	LYON	 292	ST
10	20130110243	39	11/11/2013	0:00	2013		9:36:59 AM	RIDEAU	 4	ST
1	20130109094	15	05/11/2013	0:00	2013		11:02:58 AM	COOPER	 411	ST
12	20130108054	19	31/10/2013	0:00	2013		3:50:11 PM	KENNEDY	 370	LA
3	20130107913	32	31/10/2013	0:00	2013		9:12:27 AM	BAYSWATER	 62	AV
4	20130105290)4	19/10/2013	0:00	2013		10:26:27 AM	BERNARD	 741	ST
5	20130104944	18	17/10/2013	0:00	2013		4:08:34 PM	FAIRLEA	 3019	CR
6	20130104233	30	15/10/2013	0:00	2013		11:43:30 AM	INNES	 2630	RD
7	20130104020)5	13/10/2013	0:00	2013		2:17:15 PM	EGLISE,	 745	
8	20130103068	33	09/10/2013	0:00	2013		9:36:44 AM	FISHER	 1150	AV
9	20130102802	28	08/10/2013	0:00	2013		10:30:18 AM	GRANVILLE	219	ST
0	20130102119	93	04/10/2013	0:00	2013		5:46:17 PM	YORK	 130	ST
1	20130098729	95	21/09/2013	0:00	2013		9:24:09 AM	ST.	 1021	BL
2	20130097858	30	18/09/2013	0:00	2013		10:08:16 AM	GEORGE	 140	ST
23	20130098071	12	18/09/2013	0:00	2013		7:42:30 PM	CAPREOL	 1019	ST
24	2013-042670		17/09/2013	0:00	2013		7:18:06 PM	PARKDALE	 120	AV
25	20130096167	72	11/09/2013	0:00	2013		5:02:00 PM	QUEENSVIEW	 2600	DR
26	2013-042087		11/09/2013	0:00	2013		6:38:35 PM	MONTREAL	 265	RD
27	20130095677	74	10/09/2013	0:00	2013		12:23:46 PM	YORK	 153	ST
8	20130093589	97	03/09/2013	0:00	2013		2:21:52 PM	HUNT	 300	RD
9	20130093598	34	03/09/2013	0:00	2013		2:33:46 PM	SOMERSET	 721	ST

- 33) Select the filtered table, copy and paste it into a new worksheet, which you can call "SyringesforFT".
- 34) Label the worksheet "Syringes". (NOTE: MAKE SURE THAT YOU CREATE A NEW WORKSHEET FOR THIS TABLE. FUSION TABLES CAN ONLY HANDLE WORKBOOKS WITH SINGLE WORKSHEETS. IF YOU FORGET TO DO THIS, THEN FUSION TABLES WILL DEFAULT TO THE FIRST WORKSHEET IN THE WORKBOOK.)

35) Upload the file to Fusion Tables.



File Edit Tool	s Help	Rows	1 - E Card	is 1 💡 Map	of Address_F	or_F						
Filter - No f	ilters applied						-		_			
8 🛞 1-100	of 272 🕟 🖮											
R#	Date	Year	Time	Street Address	Address #	RD/ST/AVE	Address_New	Address_For_FT	Call Description	Summary	Ward	Ward_No.
201301164852	12/9/13 0:00	2013	12.44.56 PM	MORISSET	1435	AVE	1435 MORISSET AVE	1435 MORISSET AVE Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	16
201301147690	11/30/13 0.00	2013	9-46-21 PM	CARLING	2045	AVE	2045 CARLING AVE	2045 CARLING AVE Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	11
201301147690	11/30/13 0:00	2013	9:46:21 PM	JASMINE	1973	CRES	1973 JASMINE CRES	1973 JASMINE CRES Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	11
201301120711	11/19/13 0.00	2013	2:22:06 PM	LYON	292	ST	292 LYON ST	292 LYON ST Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	14
201301115079	11/16/13 0:00	2013	11:43:29 PM	BRONSON	670	AVE	670 BRONSON AVE	670 BRONSON AVE Ottawa Ontario Canada	Needles/Syringes	Property Standards	WARD	17
201301112981	11/15/13 0:00	2013	2:04:21 PM	CITY	250	AVE	250 CITY AVE	250 CITY AVE Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	14
201301108201	11/13/13 0:00	2013	5:38:11 PM	BANK	366	ST	366 BANK ST	366 BANK ST Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	14
201301104687	11/12/13 0:00	2013	12:49:24 PM	LYON	292	ST	292 LYON ST	292 LYON ST Ottawa, Ontario Canada	Needles/Syringes	Property Standards	WARD	14
201301102439	11/11/13 0.00	2013	9:36:59 AM	RIDEAU	4	ST	4 RIDEAU ST	4 RIDEAU ST Ottawa, Ontario, Canada	Needles/Syringes	Property Standards	WARD	12
201301090945	11/5/13 0:00	2013	11.02.58 AM	COOPER	411	ST	411 COOPER ST	411 COOPER ST	Needles/Syringes	Property Standards	WARD	-14

- 36) The yellow means that Fusion Tables has recognized our new address column as the one to geocode (a process discussed in our textbook's mapping section on page 206 and 207).
- 37) If it didn't, you'd have to manually change the data type for this column from "text" to "location" by going to the "Edit" from the menu above, and then to the "Change columns" option.
- 38) Fortunately, we don't have to do this. To see what this table looks like on a map, select the "Map of Address" tab at the top right.

ile Edit Tool	s Help	Rows	1 - E Card	s 1 💡 Map	of Address_Fo	or_F +			
Filter - No f	Iters applied	N.	-	C		DOVETIME			0.00
201301164852	Date 12/9/13 0:00	2013	12:44:56 PM	MORISSET	Address #	AVE	Address_New 1435 MORISSET AVE	Address_For_FT	Need
								AVE Ottawa, Ontario, Canada	
201301147690	11/30/13 0:00	2013	9:46:21 PM	CARLING	2045	AVE	2045 CARLING AVE	2045 CARLING AVE Ottawa, Ontario, Canada	Needl
201301147690	11/30/13 0:00	2013	9:46:21 PM	JASMINE	1973	CRES	1973 JASMINE CRES	1973 JASMINE CRES Ottawa Ontario, Canada	Need
201301120711	11/19/13 0:00	2013	2:22:06 PM	LYON	292	ST	292 LYON ST	292 LYON ST Ottawa, Ontario,	Needle

ddress_For_F	Geocode	×	
	Use the Google Maps Geocoding service to place addresses on the map. Learn more		
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1 States	Address_For_FT ~ Geocoding only uses location information in the selected column	2.11	
Charles and	Add location hint		
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and the second	Quality: 0% ambiguous		
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		-	

39) The geocoding could take a minute or two. So be patient. The larger the data set, the more time it takes, one of the reasons we filtered our data for the period of 2012 and the first nine months of 2013.





40) You can follow the steps from the previous mapping tutorial to clean up your pop-up box.



- 41) Once you're happy with the result, share it and get the embed code for your blog post.
- 42) Let's give ourselves the ability to allow people to search this map by selecting the ward number. To do this, we'll dip into another tutorial (from another course) on mapping Toronto parking-infraction data. Steps explaining how to use the wizard, begins on the <u>tutorial's</u> page 16.
- 43) To learn how to embed the code from the Fusion Table Layer Wizard, consult this <u>tutorial</u>.
- 44) Your result should look like this screen grab, which you can also find <u>here.</u>



45) Now that we have a visualization that we can filter according to, let's create a heat map that will allow us to identify hot spots.
46) Return to our "workingcopy" worksheet, create a pivot table for the years 2012 and 2013, and sort the results in the "Grand Total" column in descending order to see which wards have the

highest numbers.



- 47) If you're happy with the result, copy the pivot table, using Excel's "paste special" to paste the table into a new worksheet.
- 48) Clean up the top by deleting the extraneous row
- 49) Rename column A, "Ward_No. (Which you can also rename in FT) delete the "Grand Total" row at the bottom, but be sure to keep the "Grand Total" column.

50) Rename the worksheet "DiscardedSyringesforHeatMap".

1	A	В	С	D
1	Ward_No	2012	2013	Grand_Total
2	12	84	36	120
3	14	32	17	49
4	16	17	9	26
5	15	5	9	14
6	13	5	5	10
7	1	6	2	8
8	11	2	6	8
9	17	3	4	7
10	10	3	2	5
11	18	3	1	4
12	8	3	1	4
13	7		4	4
14	19	2	1	3
15	21	2		2
16	23	1	1	2
17	9	2		2
18	4	2		2
19	22		1	1
20	2		1	1
21				

- 51) What we've done so far is to create a master Excel workbook that contains all the original files we'll use for each visualization.
- 52) Copy this worksheet, paste it into a new Excel workbook, and name it "DiscardedSyringesforHeatMap"
- 53) Name the worksheet "DiscardedSyinges", and upload it to Fusion Tables.

File Edit	Tools	Help	Rows 1 -	E Cards 1
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Ward No	2012	2013	Grand Total	
- 12	84	36	120	
14	32	17	49	
16	17	9	26	
15	5	9	14	
13	5	5	10	
1	6	2	8	
11	2	6	8	
17	3	4	7	
10	3	2	5	
18	3	1	4	
8	3	1	4	
7		4	4	
19	2	1	3	
21	2		2	
23	1	1	2	
9	2		2	
4	2		2	
22		1	1	
2		1	1	

54)

55) You may notice that some of the ward numbers are missing. That's because not every ward contains discarded needles. It turns out wards, 3, 5, 6 and 20 contain no needles. This means that the ward numbers in the KML file we downloaded will not have any corresponding numbers, leaving blanks in our heat map. This didn't matter in the previous step, because we were only placing the needle locations on the map, irrespective of what ward they were in.

- 56) And if we were only creating a graphic (as we will eventually do in Tableau), this wouldn't matter much. But for a map, blank spots looks strange. To get around this problem, let's assign zero values to the four wards we've mentioned.
- 57) There are two ways to do this. You can add add rows to the table that you've uploaded.

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File I	Edit To	ools H	elp	R	ows 1 -	E Cards 1
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12	84	36	120	
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16	17	9	26	
15	5	9	14	
13	5	5	10	
11	2	6	8	
1	6	2	8	
17	3	4	7	
10	3	2	5	
18	3	1	4	
8	3	1	4	
7	0	4	4	
19	2	1	3	
23	1	1	2	
21	2	0	2	
9	2	0	2	
4	2	0	2	
22	0	1	1	-
2	0	1	1	
20	0	0	0	
6	0	0	0	
5	0	0	0	
3	0	0	0	

58) Or, you can do the same in your original Excel file, which you'd have to upload again.

1	A	В	С	D
1	Ward_No	2012	2013	Grand_Total
2	12	84	36	120
3	14	32	17	49
4	16	17	9	26
5	15	5	9	14
6	13	5	5	10
7	1	6	2	8
8	11	2	6	8
9	17	3	4	7
10	10	3	2	5
11	7	0	4	4
12	8	3	1	4
13	18	3	1	4
14	19	2	1	3
15	4	2	0	2
16	9	2	0	2
17	21	2	0	2
18	23	1	1	2
19	2	0	1	1
20	22	0	1	1
21	3	0	0	0
22	5	0	0	0
23	6	0	0	0
24	20	0	0	0

59)

60) Either method is fine.

61) Now use the steps we learned in the <u>Mapping Ottawa Crime</u> <u>Rate Tutorial</u> to merge this discarded syringe table with the Ottawa Wards <u>KML file</u> which is already on your Google Drive. If you

still need to download a versio	on, please click <u>here.</u>
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File Edit	Tools	Help	Rows 1 -	E Cards	5 1	Map of geometry		
Filter +	No filte	ers appli	ied. Sorted by Gra	nd Total				
	22 .4 2	2 (2)						
Ward No	2012	2013	Grand Total	escription	name		DESCRIPTIO	geometry
12	84	36	120	escription	RIDEA	U-VANIER	RIDEAU-VANIER	KML
14	32	17	49		SOME	RSET	SOMERSET	KML
16	17	9	26		RIVER		RIVER	KML
15	5	9	14		КІТСН	ISSIPPI	KITCHISSIPPI	KML
13	5	5	10		RIDEA	U-ROCKCLIFFE	RIDEAU-ROCKCLIFFE	KML
1	6	2	8		ORLE	ANS	ORLEANS	KML
11	2	6	8		CAPIT	AL	BEACON HILL-CYRVILLE	KML
17	3	4	7		CAPIT	AL	CAPITAL	KML
10	3	2	5		GLOU	CESTER-SOUTHGATE	GLOUCESTER-SOUTHGATE	KML
18	3	1	4		BARR	HAVEN	ALTA VISTA	KML
7	0	4	4		BEAC	ON HILL-CYRVILLE	BAY	KML
8	3	1	4		COLLE	GE	COLLEGE	KML
19	2	1	3		CUMB	ERLAND	CUMBERLAND	KML
21	2	0	2		RIDEA	U-GOULBOURN	RIDEAU-GOULBOURN	KML
23	1	1	2		KANAT	TA SOUTH	KANATA SOUTH	KML
4	2	0	2		KANA	TA NORTH	KANATA NORTH	KML
9	2	0	2		KNOX	DALE-MERIVALE	KNOXDALE-MERIVALE	KML
2	0	1	1		INNES		INNES	KML
22	0	1	1		GLOU	CESTER-SOUTH NEPEAN	GLOUCESTER-SOUTH NEPEAN	KML
20	0	0	0		OSGO	ODE	OSGOODE	KML
3	0	0	0		BAY		BARRHAVEN	KML
5	0	0	0		WEST	CARLETON-MARCH	WEST CARLETON-MARCH	KML
6	0	0	0		STITT	SVILLE-KANATA WEST	STITTSVILLE-KANATA WEST	KML

62) Select the "Map of geometry" tab to see the result.



- 63) It's all the same colour. As we learned in the previous Mapping Crime Rate Tutorial, we have to assign colours to each set of values.
- 64) It's best to do this, by sorting the row containing the values we care most about Grand_Total in descending order from 120 to 0.
- 65) Let's make the zeros the category one, the lowest ranking; one-to-five, the second; five-to-10, the third, 14, the fourth; 26, the fifth, 49, the sixth; and120, the seventh.
- 66) It's best to use one colour ramp for each category, except for the hot spot, 120, which we will assign the colour black. In order to ensure the map is as vibrant as it can be, increase each colour's

"opacity" to 100%.



- 67) You can see that our zeros are the lightest colours. Had we not assigned zeros to those wards with no discarded syringes, Google would have left us with blank spaces.
- 68) The hot spot, Rideau-Vanier, is in black.
- 69) You'll also notice that we've given the legend an appropriate title so people understand that they're seeing.

- 70) So far in this tutorial, Fusion Tables has given us two ways of visualizing data on a map with the help of a KML file of Ottawa ward boundaries. Although Fusion Tables is excellent for mapping trends, it can also create tables. However, we will use another tool to accomplish this task, one that creates interactive tables and maps, allowing the audience additional ways to interact with your data.
- 71) You'll find that tutorial by clicking <u>here</u>.
- 72) And for look at the visualizations on one page, click <u>here</u>.